

# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application No. 10/728,663  
Filing Date December 4, 2003  
First Named Inventor Sean Patrick Nolan  
Art Unit 3627  
Examiner Name Fawaad Haider  
Attorney Docket Number: 4444P008

Total Number of Pages in This Submission 10

## ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> PTO/SB/08 <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Basic Filing Fee <input type="checkbox"/> Declaration/POA <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation, Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; height: 80px; width: 100%;"></div>
<div style="border: 1px solid black; height: 40px; width: 100%;"></div>		

Remarks

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm  
or  
Individual name

Michael J. Mallie, Reg. No. 36,591

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Signature

/Michael J. Mallie/

Date

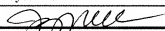
June 11, 2008

## CERTIFICATE OF MAILING/TRANSMISSION

I hereby certify that this correspondence is being submitted electronically via EFS Web on the date shown below.

Typed or printed name Joyce Klein

Signature



Date

June 11, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

SEAN PATRICK NOLAN

Application No.: 10/728,663

Filed: December 4, 2003

For: **METHOD AND SYSTEM FOR AUTOMATING  
KEYWORD GENERATION, MANAGEMENT,  
AND DETERMINING EFFECTIVENESS**

Art Group: 3627

Examiner: Fawaad Haider

**PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicant for the above-identified application respectfully Petitions the Commissioner for a three (3) month extension of time, extending the period for response to June 11, 2007, from the Office Action dated December 11, 2007. The petition filing fee of \$1,050.00 and a Response to Office Action are attached. (If a check is not attached, you are hereby authorized to charge deposit account no. 02-2666.)

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

Respectfully submitted,

Blakely, Sokoloff, Taylor & Zafman LLP

Date: June 11, 2008

/Michael J. Mallie/

Michael J. Mallie, Reg. No. 36,591

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Sunnyvale, CA 94085-4040  
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**CERTIFICATE OF MAILING/TRANSMISSION**

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Joyce Klein

06-11-08  
Date